IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Joshua M. Kopelman

Srinivas Balijepalli

Examiner: G. O'Connor

Christopher Fralic

Application No.: Group Art Unit: **3627**

09/935,287 (Conf. No. 9679)

Filed: August 22, 2001 S&L Docket No. P23,305-A USA

For: METHOD AND APPARATUS FOR LISTING GOODS FOR SALE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO OFFICE ACTION DATED MAY 18, 2007

Sir:

This Reply is responsive to the Office Action, dated May 18, 2007, in the above-identified application. Reconsideration and reexamination of this application are requested respectfully in view of the following amendment and remarks.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.